

2023-2024 ANNUAL SPONSORSHIP PACKAGES

CCI Manitoba events have a strong attendance from our condominium community, from directors and owners to professionals working in the industry. Sponsorship of our events provides an excellent venue for our professional and business partner members to gain industry-wide recognition and networking opportunities, while also supporting CCI Manitoba. We offer several options for Sponsorship and are confident that one of these will meet your company's needs:

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze
PRICE	\$6,000.00	\$3,500.00	\$2,500.00	\$1,250.00
# OF SPONSORSHIP AVAILABLE	2	5	5	Unlimited
SPONSORSHIP BENEFITS	1 LEFT	3 LEFT	3 LEFT	
Logo on CCI-MB Homepage	✓	\checkmark	✓	\checkmark
Logo on Online Business Partner Directory	✓	✓	✓	\checkmark
Newsletter Article Credit	\$750.00	\$500.00	\$300.00	\$200.00
Full Page ad in quarterly Newsletter (x4)	✓			
Half Page ad in quarterly Newsletter (x4)		✓		
Quarter Page ad in quarterly Newsletter (x4)			✓	
Business card size ad in quarterly Newsletter (x4)				\checkmark
Logo on Email Blasts	✓	\checkmark	✓	\checkmark
Recognition at AGM	✓	\checkmark	✓	\checkmark
AGM Brochure Write Up - Full page ad	✓			
AGM Brochure Write Up - Half page ad		\checkmark		
AGM Brochure Write Up - Quarter page ad			✓	
AGM Brochure Write Up - Business card size ad				\checkmark
AGM Booth	✓			
Exclusive Presidents' Forum Sponsor	✓	\checkmark		
Exclusive Treasurer's Forum Sponsor	✓	\checkmark		
Webinar/In Person Registration	8 annually	5 annually	4 annually	2 annually
Sponsor a Webinar/In Person Lunch & Learn	4 annually	3 annually	2 annually	
Opportunity to host CCI-MB Webinar	1 annually			
Opportunity to host a Podcast to be posted on CCI-MB website	1 annually	1 annually		
Opportunity to promote offering to CCI-MB members	1 annually			
Social Media Mentions	6 annually	4 annually	2 annually	2 annually
Host Webinars/Podcast \$500.00				
Sponsor a Webinar/In-Person Lunch & Learn \$350.00 (Maximum 4 sponsors per session)				
2023 AGM Booth \$700.00 (Exclusive to Members Only)				
2023 AGM Entertainment/Refreshments & Appetizers \$500.00				

I agree to the terms outlined for the

_____Sponsorship Level and will abide by the payment terms.

Date: _____

2023-2024 SPONSORSHIP OPPORTUNITIES

INSTITUTE SPONSORSHIP		
Platinum Level Sponsor – \$6000		
Gold Level Sponsor – \$3500		
Silver Level Sponsor – \$2500		
Bronze Level Sponsor – \$1250		
INDIVIDUAL EVENTS		
2023 AGM Booths - \$700		
2023 AGM Entertainment/Refreshments & Appetizers - \$500		
Webinar/Lunch & Learn Session or Evening Session - \$350		
Host Webinar/Podcast – \$500		
TOTAL SPONSORSHIP		
If you would like to build a customized annual corporate sponsorship package, please contact our office.		

Opportunities are limited so book early to avoid disappointment!

Name:		
Company:		
Mailing Address:		
<u>City:</u>	Province:	Postal Code:
Email:		Phone:
Cheque Enclosed Charge	my 🗌 💼 💼	VISA Expiry Date: / CV Code:
Card #		Billing Postal Code:
Cardholder's Name (Please Print):		Signature:
Please make cheques payable to:	CCI-Manitoba C	hapter
	P.O. Box 48067	LAKEWOOD PO, Winnipeg, MB, R2J 4A3

Members may choose their session/event to sponsor – first come, first served. CCI Manitoba Chapter reserves the right to select sponsorships for any given session/event. Sponsorship will be invoiced upon receipt of email confirmation of agreement. For any questions about sponsorship, please contact us at 204-794-1134 or ccimanitoba@cci.ca.





your condo connection

P.O. Box 48067 LAKEWOOD PO • Winnipeg, MB • R2J 4A3 204-794-1134 • ccimanitoba@cci.ca • cci-manitoba.ca

AD SIZES (WIDTH DEPTH)	FILE REQUIREMENTS	COLOUR SPECIFICATIONS	ARTWORK DEADLINES
Full Pages	Please provide 300 DPI resolution	Please submit your	Fall 2023 Newsletter
7" X 9 3/4"	files. (.pdf, .jpg, .tif or .eps) Please supply file, fonts (or embed fonts)	artwork in full colour (CMYK 4 colour process).	Deadline: September 30, 2023
Half Page Horizontal	and any other linked images used		Winter 2024 Newsletter
7" X 4 13/16"	in ads. These files will not be editable, if there are any changes		Deadline: December 30, 2023
Half Page Vertical	or corrections to the ad, please		Spring 2024 Newsletter
3 7/16" X 9 3/4"	forward a new ad to ccimanitoba@cci.ca.		Deadline: March 31, 2024
Quarter Page Vertical	_		Summer 2024 Newsletter
3 7/16" X 4 13/16"			Deadline: June 30, 2024
Quarter Page Horizontal 7″ X 2 3/8″			
, , , 2 3, 3			
Business Card			
3 7/16" X 2 3/8"			

2023-2024 AD SPECIFICATIONS

For all general inquiries and information about advertising in the News & Views. Please contact our office at 204-794-1134 or ccimanitoba@cci.ca.



2023-2024 ADVERTISING OPPORTUNITIES

NEWS & VIEWS ADVERTISING		
Full Page - \$1250 (One Issue)		
1/2 Page - \$625 (One Issue)		
1/4 Page - \$350 (One Issue)		
Business Card - \$225 (One Issue)		
Full Page - \$4400 (Four Issues)		
1/2 Page - \$2200 (Four Issues)		
1/4 Page - \$1100 (Four Issues)		
Business Card - \$700 (Four Issues)		
TOTAL ADVERTISING		
TOTAL		



Example of full page (7" x 9 3/4") advertisement size

Opportunities are limited so book early to avoid disappointment!

Name:		
Company:		
Mailing Address:		
City:	Province:	Postal Code:
Email:		Phone:
Cheque Enclosed Charge r	ny	Expiry Date: / CV Code:
Card #		Billing Postal Code:
Cardholder's Name (Please Print):		Signature:
Please make cheques payable to:	CCI-Manitoba Chapter	
	P.O. Box 48067 LAKEW	OOD PO, Winnipeg, MB, R2J 4A3